

# Social Media Management Weekly

Everything Content and Creative

LET'S CREATE MVMT

## THE GOODS

### WHAT'S INCLUDED

- Dedicated time p/w - 2 hours + 30 mins
- Up to 4 posts p/w inclusive of stories + carousels.
- Creative guidance (Canva Advisory)
- Content scheduling within Facebook with content/caption writing.
- Personalised hashtag guide
- Familiarising myself with your goals and visions and working with you towards achieving this
- Weekly 30 min check in with you on how everything is running.

**YOUR INVESTMENT \$160 P/W**

## THE WHOLE PACKAGE

### WHAT'S INCLUDED

- Dedicated time p/w - 4 hours + 30 mins engagement after each post.
- Creative guidance (Canva Advisory)
- Up to 8 posts p/w inclusive of stories + carousels.
- Graphic creation twice per/month
- Content scheduling within Facebook with content/caption writing.
- Personalised hashtag guide - new every month
- Creating a voice for your modelling profile
- Familiarising myself with your goals and visions and working with you towards achieving this
- Weekly 45 min check in with you to discuss how everything is running.

**YOUR INVESTMENT \$210 P/W**

## Monthly Management

ONCE OFF FEE

### WHAT'S INCLUDED

#### This is where we BUILD engagement

- Dedicated time p/w - 6 hours + 45 mins engagement after each post. (includes repost / mentions in stories)
- Up to 6 posts p/w inclusive of stories + carousels.
- Creative guidance (Canva Advisory)
- Graphic creation 3x per/month
- Content scheduling within Facebook with content/caption writing.
- Personalised hashtag guide - new every month
- Creating a voice for your brand
- Familiarising myself with your goals and visions and working with you towards achieving this
- Weekly 45 min checkin with you to discuss how everything is running.

**YOUR INVESTMENT \$750**

ALL IMAGES SUPPLIED BY YOU

#### ADDED EXTRAS

GRAPHIC DESIGN FOR SPECIALS FROM \$50\*  
CONTENT CREATION DAY FROM \$595  
KEEPING ACCOUNT ACTIVE & ENGAGING. INTERACTING WITH SIMILAR ACCOUNTS & CUSTOMER COMMUNITY. \$50 P/W  
CREATING REELS \$30 EA  
GENERATING GRAPHICS FOR STORY UPLOADS \$35 EA

All packages have a once-off \$144 start-up fee. ALL packages have a 14-day notice for cancellations.

# Content Mentoring

*Everything Content and Creative*

I teach you how to consciously create content for your audience, we optimise and supply you with a completely personalised to your biz/brand schedule along with check-in calls to go over planning and improvements.

Helping to grow and engage your audience, connect and convert.

Check-ins are via call or email.

## LVL UP

- Fortnightly Check-in
- Creative guidance (Canva Advisory)
- Profile aesthetics
- Hashtag research
- Content Ideas
- Weekly Schedule
- Insta Analytic Review
- FREE EBOOK

**\$80**  
8 WEEK MIN\*

## NEXT LVL

- Weekly Check-in
- Creative guidance (Canva Advisory)
- Content scheduling
- Content Ideas
- Profile aesthetics
- Caption guidance
- Hashtag research
- Mood boards/content inspiration
- Weekly Schedule
- Insta Analytic Review
- FREE EBOOK

**\$145**  
6 WEEK MIN\*

All packages have a once-off \$144 start-up fee. ALL packages have a 14-day notice for cancellations.